

EDITORIAL

# Inaugural issue of the Journal of Preventive and Population Health

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It is with great pride and purpose that I welcome you to the inaugural issue of the Journal of Preventive and Population Health (JPPH). This new publication emerges at a critical moment for healthcare systems worldwide, and particularly in the Kingdom of Saudi Arabia, as we move decisively toward a future defined by prevention, value, and population-centered care.

The launch of this journal is not an isolated academic initiative. It is deeply embedded in a growing ecosystem of innovation and reform. This includes our collaboration with **National Care Medical**, where we have established a **Center of Research Excellence in Occupational Health**. This center will serve as a national hub for research, education, and strategic insight - particularly in the domain of workplace injury prevention, employee health, and safety regulation.

JPPH will play a central role in this movement. Our journal aims to serve as the intellectual engine for building **real-world research** capacity in Saudi Arabia and the region. Occupational health is one of our flagship themes, not only because of its local relevance, but because it exemplifies how real-world data, when properly harnessed, can drive improvements in both policy and practice.

We are also aligned with national and global shifts toward **value-based procurement**, **value-based healthcare**, and **population health management**. As health systems evolve, there is a growing recognition that scientific publishing must evolve too - not only capturing academic rigor, but also informing procurement decisions, provider incentives, and community-level interventions.

It is our ambition to become the region's leading voice in preventive medicine, public health, occupational safety, and system-level transformation.

I would like to express my deep appreciation to **Prof. Rajaa Al-Raddadi**, our Editor-in-Chief, whose leadership and academic vision have been instrumental in shaping this journal's direction and editorial integrity.

Her commitment to advancing public health science in Saudi Arabia and beyond is reflected throughout the structure and priorities of JPPH.

I also extend my sincere thanks to our editorial board, reviewers, authors, and especially to **Prof. Mohammad Al-Qattan**, who joins us as Honorary Editor-in-Chief. His leadership in hand and occupational injury surgery, and his academic role at King Saud University, bring extraordinary value to our founding team.

JPPH seeks to bridge the gap between data and decision-making - offering a platform where frontline evidence meets national strategy and international standards. We welcome **original research, real-world evidence studies, policy reviews, and case-based insights** that address the spectrum of preventive and population health challenges.

In the coming months, we look forward to announcing themed issues, expanding editorial partnerships, and welcoming contributions from young investigators, societies, and frontline professionals across sectors.

We invite researchers, practitioners, and policymakers to join us in this journey. Submit your work. Share your insights. Help us build a body of knowledge that is rigorous, practical, and impactful.

On behalf of the entire team, thank you for being part of this launch.

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